

CHW CERTIFICATION

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"An Act Establishing a Board of Certification of Community Health Workers"

Established 11 member Board

- Chaired by the Commissioner or her designee and 10 members appointed by governor
- Includes 4 seats for CHWs recommended by MACHW
- The Board convened in 2012 and meets regularly on a monthly basis



The Important Role of CHWs

Distinguished from other health professionals in that they:

- Hired primarily for their understanding of the populations and communities they serve
- Experience serving in community settings and conduct outreach a significant portion of the time
- Bridge between healthcare systems and patients to support well-being and prevention





Value of Certification

>For the Public:

- Protect the health and safety of the citizens of the commonwealth
- Competency based
- Standardize training of 10 core competencies

For Providers & Employers:

- Set practice standards
- Set training standards
- Build access to culturally competent support for vulnerable populations to reduce barriers

>For CHWs:

- Builds professional identity
- Voluntary certification
- Workforce growth and development
- Multiple Pathways
- No minimum educational requirements

> Public & Private Insurers:

- Scope of practice, training
- Workforce data for evaluation, planning and research
- Aligned with value-based payments for ACO roll out



Authority of the Board

- ✓ Develop and administer a certification program that:
 - Sets education, training, experience and other qualifications for CHWs
 - including a "grandparenting" process and assessment of "good moral character"
 - Develops application requirements
 - Establishs standards of practice
- ✓ Set standards for board approval of CHW training programs for certification

- ✓ Set standards for continuing education requirements for biennial renewal
- ✓ Establish reciprocity rules with other states
- ✓ Establish grounds for complaints and set disciplinary process
- ✓ Establish fees



Certification Timeline

Draft Regulations

Executive Review

Public Hearing
(Boston, Worcester,
Westfield)

Board & Executive Review & Approval

Certification Implementation

Drafted Regulations 272 CMR

- 2.0: Purpose, Authority, Severability, Definitions
- 3.0: Privileges, Scope of Practice, and Responsibility of CHW
- 4.0: Certification of CHW
- 5.0: CHW Education and Training Program
- 6.0: Reserved
- 7.0: Continuing Education
- 8.0: Professional and Ethical Standards of Conduct for CHWs
- 9.0: Investigations, Complaints, and Board Action

Public Hearing Comments

♦ GMC CORI Policy ♦ Education & Training Program ♦ Wage & Salary



Highlights of CHW Certification

- To qualify, an individual must:
 - Be 18 years of age or older
 - Be of "good moral character"
 - Satisfy the training and work requirements
 - Be competent in each of the 10 core competencies
 - Attested to by at least 3 professional references
- Voluntary certification -- not a license



Highlights of CHW Certification

Defines a CHW as:

- Providing culturally appropriate health education, information, and outreach in community-based settings, such as homes, schools, clinics, shelters, local businesses, and community centers;
- Bridging/culturally mediating between individuals, communities and health and human services, including actively building individual and community capacity;
- Assuring that people access the services they need;
- Providing direct services, such as informal counseling, social support, care coordination, and health screenings; and
- Advocating for individual and community needs
- And other roles that may be identified by the board



Highlights of CHW Certification

Training & Experience Requirements: 2 Pathways

Combined Training Work Experience Only & Work Experience 80 hours of training 4,000 hours work • 2,000 hours of work experience experience Only an option for first 3 years of certification Available once Board approves Available as soon as regs are **CHW Training Programs** promulgated



Highlights of CHW Education and Training Programs

- Board must approve all training programs for certification
- Dual oversight in partnership with the Division of Professional Licensure
- Board will review :
 - Mission and Governance
 - Compliance with State Regulations on For-Profit and Occupational Schools
 - Curriculum
 - Faculty



Highlights of CHW Education and Training Programs

Core Competencies

- Outreach Methods and Strategies
- **2** Individual and Community Assessment
- **8** Effective Communication
- **4** Cultural Responsiveness and Mediation
- **6** Education to Promote Healthy Behavior Change
- **6** Care Coordination and System Navigation
- Use of Public Health Concepts and Approaches
- Advocacy and Community Capacity Building
- Open Documentation
- Professional Skills and Conduct



Highlights of CHW Education and Training Programs

Key Components for Board Approval

- Training programs must provide 80 hours of core training:
 - 80% core competencies (64 hours)
 - 20% health topics (16 hours)
- 40% of the training must be taught or co-taught by CHW trainers
- Training methodology is inclusive, accessible and culturally competent
- Training program evaluates students knowledge for successful completion



Implementation Plan

- Communications
 - Announcements
 - Fact Sheets
- Training
 - CHW Annual Conference
 - Webinars for stakeholders
- Next Steps
 - Draft Reserved Section



